

Tasks for the mobility in Spain

1. Create a business plan for an online company.

- France: Company based on social media.
- Turkey: Business that sells through a hosting service like Amazon.
- Romania: Company based on website selling.
- Poland: Online studies company (Webinars, MOOCs, etc.)
- Czech Republic: Company focus on app development and selling.
- Spain: Company related to influencers, community managers, etc.

Instructions for the business plan. It must have:

- a. Brand name and slogan.
- b. Market research.
- c. Competition.
- d. Company location (If you have production and it is in a different place you have to specify it)
- e. Human Resources (Management team and personnel)
- f. Materials.
- g. Capital.
- h. Financial prospects.
- i. Communication means.
- j. Expedition (really important if you are selling online).

2. Bring a typical CV from your country.

3. Make a video of a prototypic job interview in your country.

- a. The video should not last for more than 2 minutes.
- b. The video has to be sent before the mobility.